

Funded by the
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CREATIVE PEOPLE FOR GREENER CITIES

Project ID:2021-1-LV01-KA220-VET-
000030305

KA 220-VET Cooperation partnerships in
school education



PARTNERS:



PIKC DDMV "Saules skola", Latvia



scuola d'art applicata Andrean Fantoni, Italy



CIFP MENDIZABALA LHII, Spain



**Střední škola umění a designu a Vyšší
odborná škola Brno, příspěvková
organizace, Czech Republic**

PROJECT IDEA

**Design work doesn't
sell itself**



PROJECT IDEA

Speak loudly – speak visually

In order to sell design work to an external client or an internal stakeholder the designer needs **an effective presentation material!**



PROJECT IDEA

Video Presentation:

- Captures People's Attention
- Persuasive
- Accessible Anytime, Anywhere
- Time Efficient



PROJECT OBJECTIVES:

The common priorities for vocational education institutions is:

- to equip students and graduates with various competencies in order to develop graduates' capabilities in finding jobs, assigning work, entrepreneurship, pursuing the work faced and renewing their work skills.



In creative fields the gradulators **have to be equipped with a proper portfolio and presentation skills**

PROJECT OBJECTIVES:

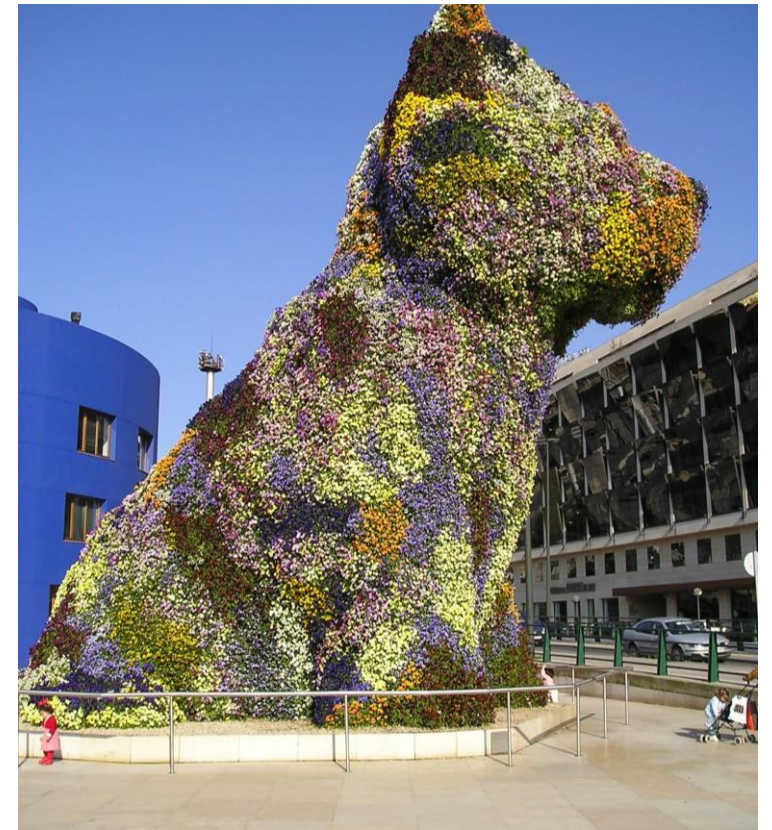
Design and art VET have to encourage learners and teachers to take active part in green initiatives of EU, bringing **new ideas of sustainability in design.**



INSPIRED BY:



WORKS BY JEFF KOONS





INSPIRED BY: MOSS GRAFFITI BY ANNA GARFORTH



INSPIRED BY: STREET ART

INSPIRED BY:

READING NEST BY MARK
REIGELMAN

ENVIRONMENTAL SCULPTURES
BY JAAKO PERNU



TOPICS FOR TRAINING VIDEO PRESENTATION:

Environmental urban design

Sustainable design

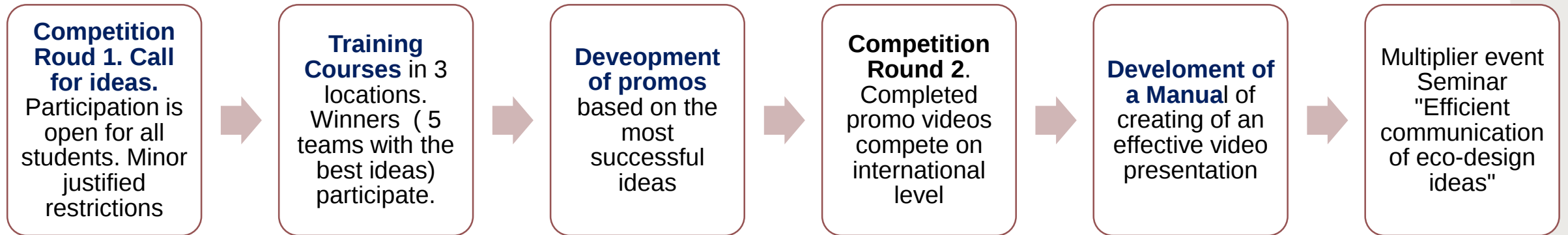
Ecodesign

Green city

EXPECTED RESULTS:

- Development of **several promo video films** presenting ideas of sustainable urban design and the **Manual on making efficient video presentation** (for creative students and teachers).
- **Further successful cooperation** between involved project partners and more efficient network between VET schools and training centers on local and international level

ACTIVITIES



TIMELINE



February 2022
Call for Round
1



May 2022
Submission of
ideas for Round
1



June 2022
Announcement
of Round 1
results



September
2022
Training
Course:
Effective video
making



November 2022
Training Course :
Design thinking for
"green" cities



February 2023
Taining Course
«Ecodesign
product
development»



March-May
2023
Round 2.
Announcing the
winners



June 2023
Completion of
the Manual



October-
November 2023
Multiplier Events in 4
countries.
Presentation of the
results

SUSTAINABLE URBAN DESIGN IDEAS CONTEST

“THE CITY AND ITS RIVER”.ROUND 1

Who can participate? This contest is open to students of school year 1-3 (four-years programs and of school year 1 (two-years programs).

An entry should be the result of a team effort with min number of members -3 and max number of members -5. *Submissions by teams from diverse professional backgrounds are encouraged.* The team shall appoint one representative among its members to whom the organisers will address if necessary.

Area of interest? Area is defined on the map and cover Daugava river within city boundaries

What do I need to present? Submissions should include main components:

Video: Length of no less than 90 seconds, and no more than 270 seconds (including credits). Frame aspect ratio: 16:9. The entry should be in Latvian

Text: Short title and a text of maximum 1000 characters in Latvian and translated into English. Entries submitted without an English translation will be disregarded.

How is the digital submission to be made?

An entrant should upload the file to an online sharing site, such as YouTube, Vimeo and fill in the *online submission form*, providing a link to your image or video.

How are winners selected?

Relevance of your idea to competition topic and area

Creativity expressed

Sustainability of the proposed idea

- When is the deadline? 02.05.2022
- What happens if my submission is chosen? You will be awarded with rights to participate in international training abroad and develop your idea as a promo film.