PIKC Daugavpils Dizaina un mākslas vidusskola “Saules skola”

Mācību priekšmets:

LIETIŠĶĀ GRAFIKA

Specialitāte: Multimediju dizaina kurss,
Reklāmas dizana VSK kurss,
Ilustratora kurss.

Kā uztaisīt žurnāla vāka dizainu?

Metodiskā izstrādne

Ernests Mucenieks

Anotācija.

- Atzītāko pasaules žurnāla vāku apskates un analīzes rezultātā, audzēkņi spēj izveidot žurnāla konceptu un žurnāla vāku, pielietojot pasaules progresīvākas tendences šajā jomā .

Kā uztaisīt a^~&$#o*
žurnāla vāka dizainu?

Lietišķā grafika

*apbrīnojamo

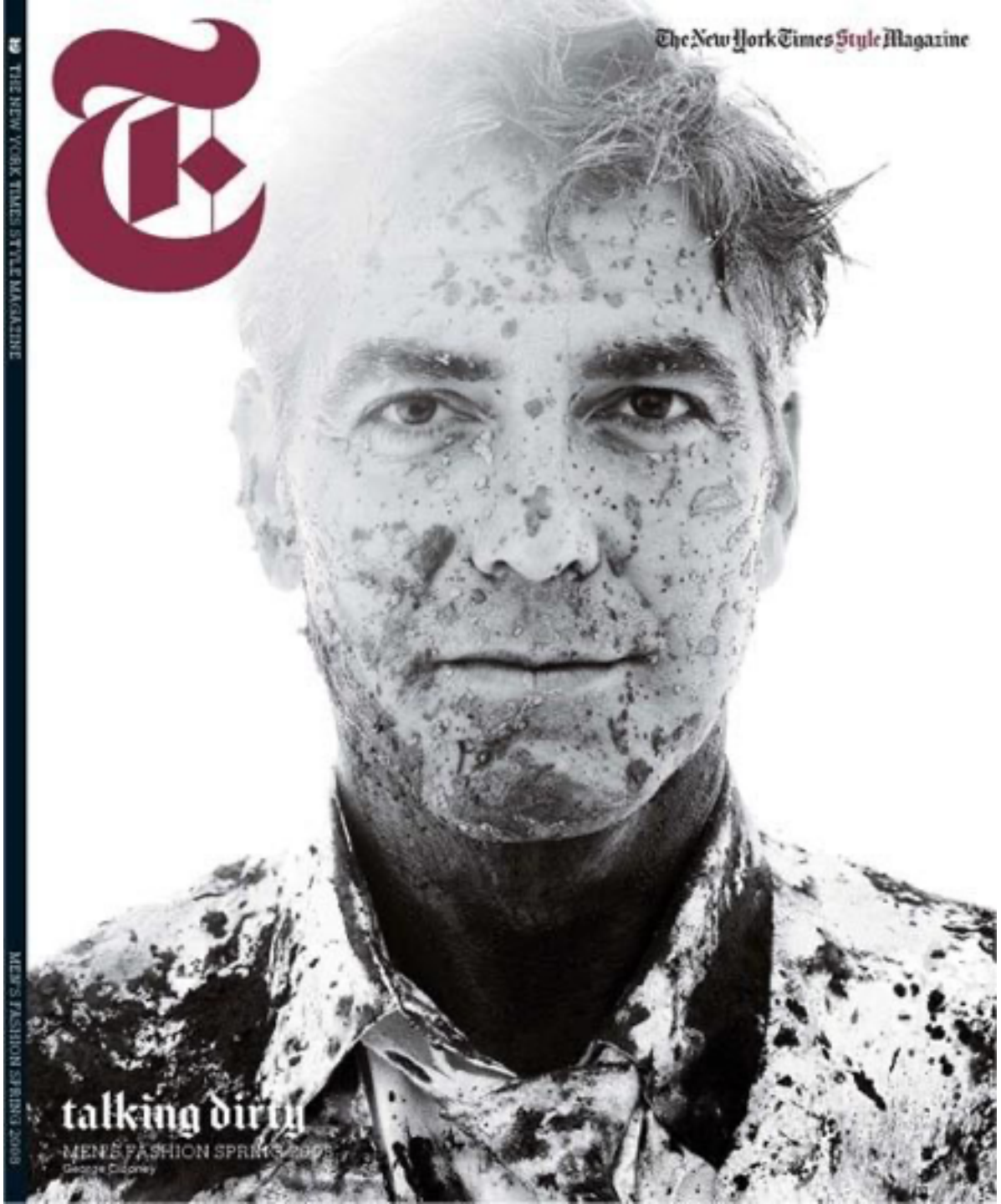


Darba saturs:

Žurnāla vāks ir dizainera sapnis. Vāka dizainā ir pietiekami daudz ierobežojumu, lai uzbūvēt kompozicionālo struktūru — laukums ir ierobežots un ir jāiekomponē dažus vienojošos elementus, kuri atkārtosies katrā žurnāla izdevumā, — bet bez tam jums ir jāsakārto teksts un jāievieto fotoattēli, vāka dizains ir sistēma kurā harmoniski iedzīvojās gan fotoattēli gan ilustrācijas. Galvena dizainera misija strādājot ar vāka dizainu: atklāt žurnāla saturu tādā veidā, kas liktu būt tam pamanāmam un lēkt no plaukta.

1. Tumšs teksts uz gaiša fona, gaišs uz tumša.
Teksta izvietojums.




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THE NEW YORK TIMES STYLE MAGAZINE
talking dirty
MEN'S FASHION SPRING 2008
George Clooney


Andy Warhol's
interview
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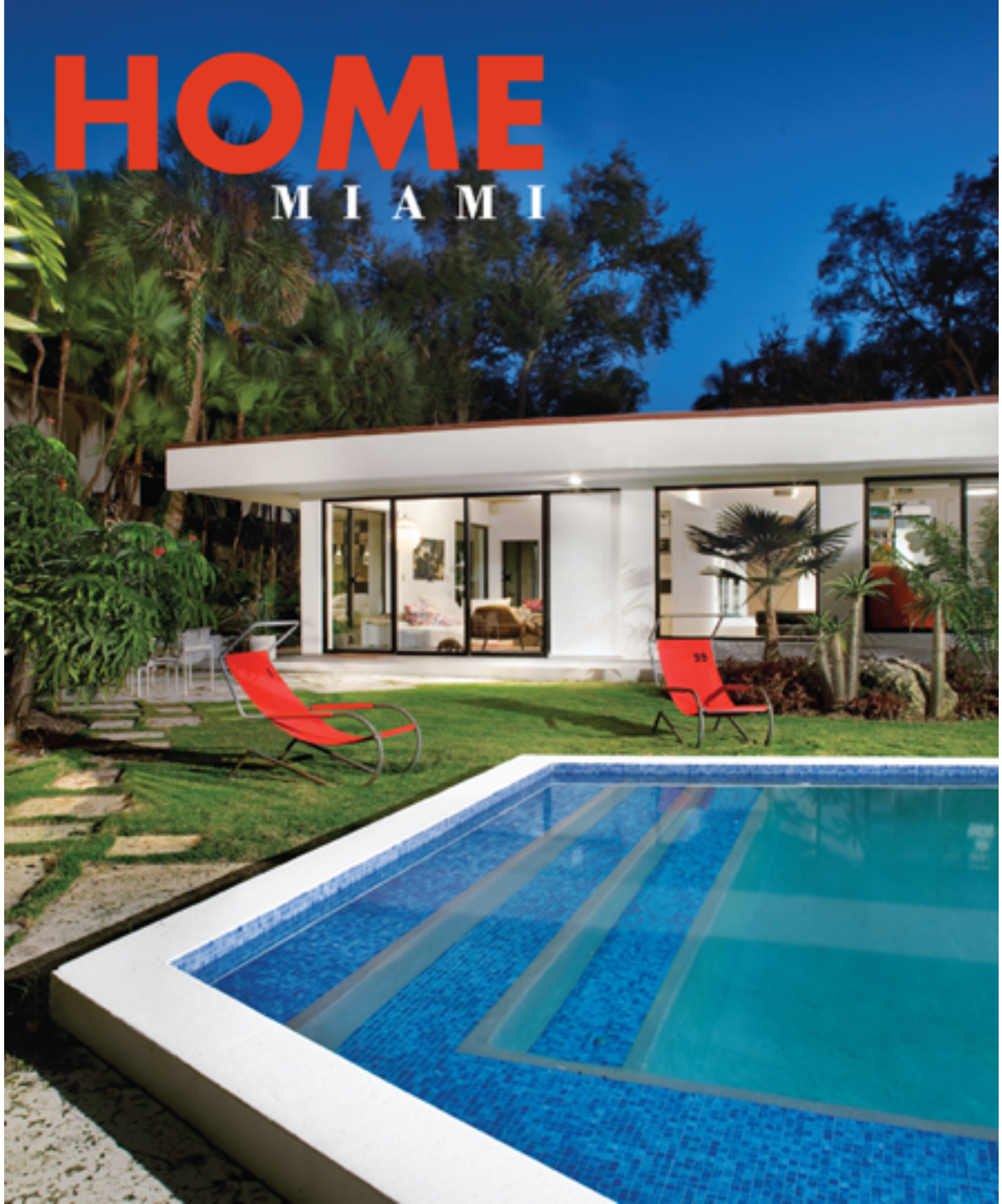

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2. Pieskaņojiet teksta krāsu



HOME

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THE HAIR ISSUE! Find Your Perfect Style Now
seventeen
April 2007
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Fashion & Beauty Ideas!
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On What's Funny After Bush
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4. Likt uzsvaru uz foniem, treknrakstiem, slīprakstiem utt.




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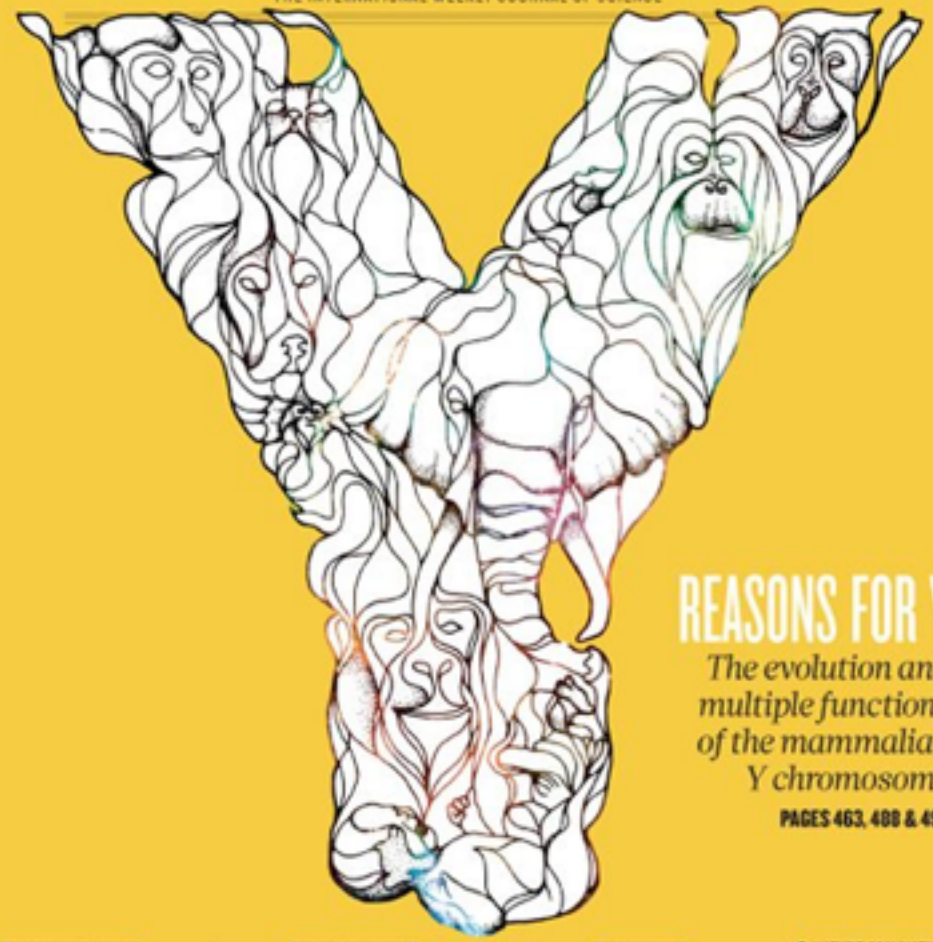
5. Fotoattēlu un ilustrāciju apvienošana




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THE INTERNATIONAL WEEKLY JOURNAL OF SCIENCE



REASONS FOR Y

The evolution and multiple functions of the mammalian Y chromosome

PAGES 463, 488 & 494

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NEW GOAL FOR HEALTH CARE

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PAGE 451



GLOBAL WARMING

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Biologists tailor corals for hostile oceans

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ROOTS OF PLATE TECTONICS

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PAGE 513

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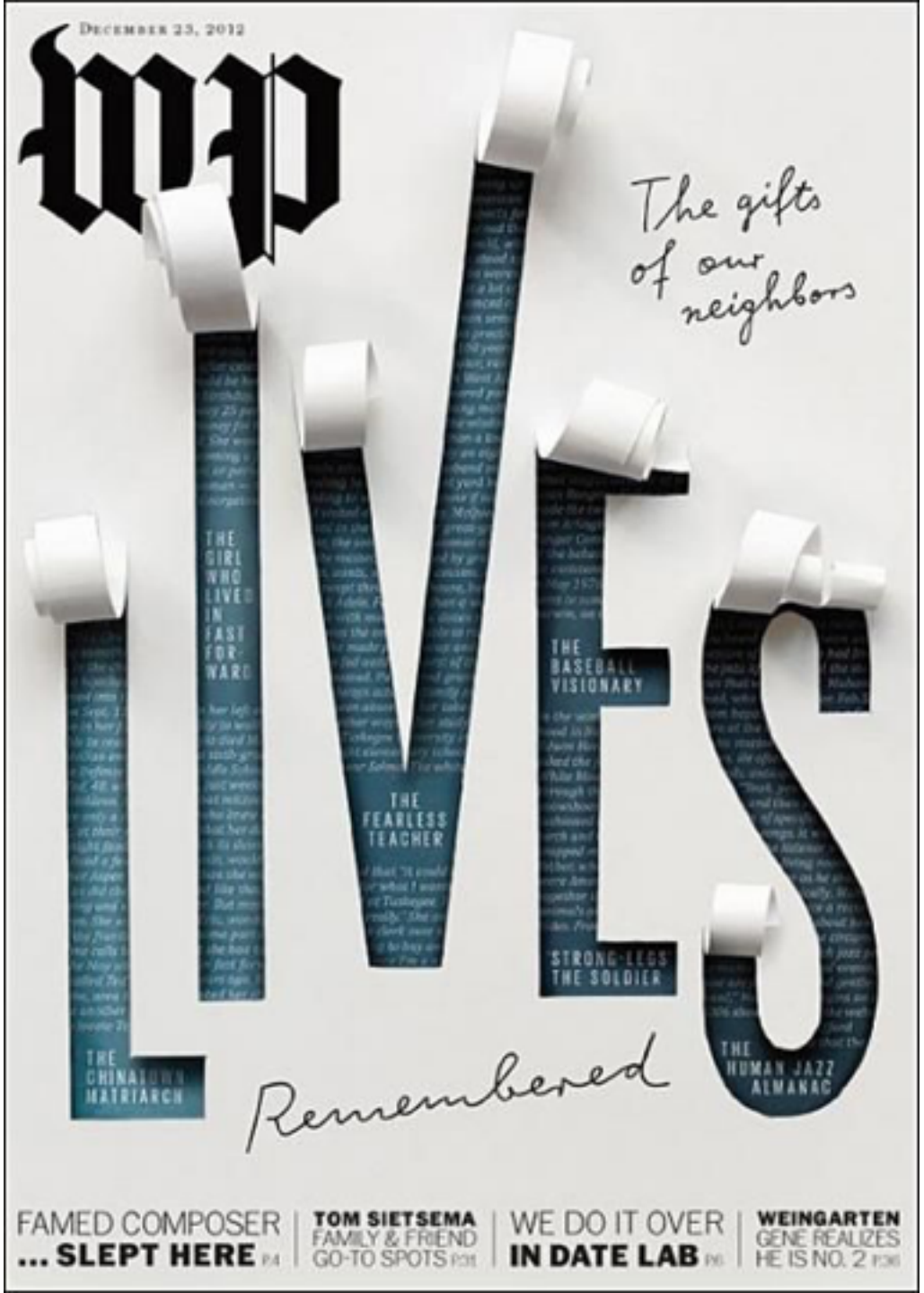

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6. Digitālais dizains vai ilustrācijas visos izdevuma vākos



DECEMBER 23, 2012

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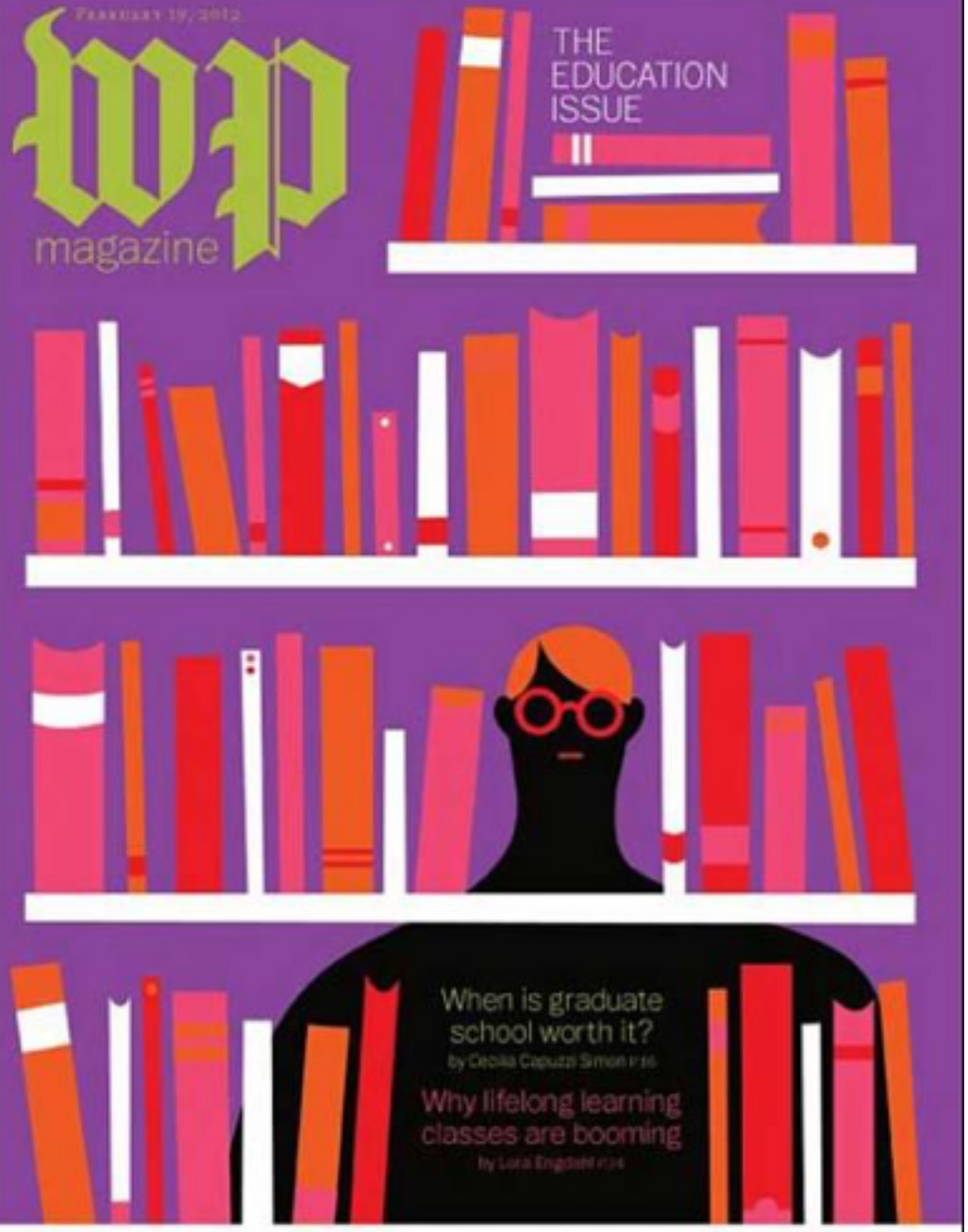


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Why lifelong learning classes are booming

by Lora Engdahl P24

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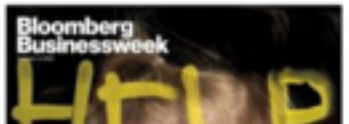
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Izmantotā literatūra:

- Book Cover Design Formula: Complete DIY Book Cover Design Guide for Self-published and Indie Authorsby Anita Nipane
- Book Cover Designs Paperback by Matthew Goodman (Author), Nicole Caputo (Foreword)
- Book Cover Design Secrets You Can Use to Sell More Booksby Derek Murphy
- Norman Rockwell: 332 Magazine CoversHardcoverby Christopher Finch
- https://design.tutsplus.com/articles/how-to-make-the-best-magazine-cover-design-learn-the-anatomy-of-a-magazine-cover--cms-35126

- https://www.canva.com/magazine-covers/templates/